



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Assembly  
711 Third Ave  
3rd Floor  
New York, NY 10017

## Contract # 4241683

**Schedule Dates** 02/13/20-02/14/20  
**Advertiser** Mike Bloomberg 2020 Inc-D (133903)  
**Agency** Assembly (16037)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** BLOOMBERG 2020 (1292250)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Kollappallil ,Laura  
**Phone/Fax** (917) 344-5319 /  
**CPE** MBLM/MBLM/0124  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 02/12/20  
**Last Modified** 02/12/20  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,410.75  
**Net Total** \$24,994.25  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Feb. 2020	41	\$29,405.00
<b>Grand Total:</b>	<b>41</b>	<b>\$29,405.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	02/14/20-02/14/20	2	1:00	9P- ABC-20/20 (Friday)						1			1	\$3,060.00	\$3,060.00	Washington (WJLA)		2/12/20
2.0	Normal Line / SPOT	02/13/20-02/14/20	2	1:00	1P- 2P (EST)					1	1			2	\$390.00	\$780.00	Washington (WJLA)		2/12/20
3.0	Normal Line / SPOT	02/13/20-02/14/20	3	1:00	2P- ABC-General Hospital					1	1			2	\$680.00	\$1,360.00	Washington (WJLA)		2/12/20
4.0	Normal Line / SPOT	02/13/20-02/14/20	2	:30	3:59:27P- News-ABC 7 News at 4p					1	1			2	\$250.00	\$500.00	Washington (WJLA)		2/12/20
5.0	Normal Line / SPOT	02/13/20-02/14/20	3	1:00	3:59:27P- News-ABC 7 News at 4p					1	1			2	\$430.00	\$860.00	Washington (WJLA)		2/12/20
6.0	Normal Line / SPOT	02/13/20-02/14/20	3	:30	4:58A- News-Good Morning Washington at 5a					1	1			2	\$130.00	\$260.00	Washington (WJLA)		2/12/20
7.0	Normal Line / SPOT	02/13/20-02/14/20	3	1:00	4:58A- News-Good Morning Washington at 5a					1	1			2	\$260.00	\$520.00	Washington (WJLA)		2/12/20
8.0	Normal Line / SPOT	02/13/20-02/13/20	3	:30	7:57:56P- ABC-Station 19 (Thursday)					1				1	\$2,125.00	\$2,125.00	Washington (WJLA)		2/12/20
9.0	Normal Line / SPOT	02/13/20-02/14/20	2	:30	1P- 2P (EST)					1	1			1	\$225.00	\$225.00	Washington (WJLA)		2/12/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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9.0.1	Preempt	02/13/20															Washington (WJLA)	Sold Out/Exception - requested to PE by M. Afshar because it cannot place in the	
10.0	Normal Line / SPOT	02/13/20-02/14/20	3	1:00	4:59:30P- News-ABC 7 News at 5p					1	1			2	\$600.00	\$1,200.00	Washington (WJLA)		2/12/20
11.0	Normal Line / SPOT	02/13/20-02/14/20	3	1:00	5:58:15A- News-Good Morning Washington at 6a					1	1			2	\$600.00	\$1,200.00	Washington (WJLA)		2/12/20
12.0	Normal Line / SPOT	02/13/20-02/14/20	3	:30	5:59:26P- News-ABC 7 News at 6p					1	1			2	\$425.00	\$850.00	Washington (WJLA)		2/12/20
13.0	Normal Line / SPOT	02/13/20-02/14/20	3	:30	6:58A- ABC-Good Morning America					1	1			2	\$340.00	\$680.00	Washington (WJLA)		2/12/20
14.0	Normal Line / SPOT	02/13/20-02/14/20	3	1:00	6:58A- ABC-Good Morning America					1	1			2	\$680.00	\$1,360.00	Washington (WJLA)		2/12/20
15.0	Normal Line / SPOT	02/13/20-02/14/20	3	1:00	6:58:46P- Wheel Of Fortune	1				X	X			1	\$2,890.00	\$2,890.00	Washington (WJLA)		2/12/20
16.0	Normal Line / SPOT	02/13/20-02/14/20	3	:30	6:58:46P- Wheel Of Fortune	1				X	X			1	\$1,445.00	\$1,445.00	Washington (WJLA)		2/12/20
17.0	Normal Line / SPOT	02/13/20-02/14/20	3	:30	7:30P- Jeopardy	1				X	X			1	\$2,125.00	\$2,125.00	Washington (WJLA)		2/12/20
18.0	Normal Line / SPOT	02/13/20-02/14/20	3	1:00	7:30P- Jeopardy	1				X	X			1	\$4,250.00	\$4,250.00	Washington (WJLA)		2/12/20

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19.0	Normal Line / SPOT	02/13/20-02/14/20	3	1:00	9A- Live with Kelly					1	1			2	\$340.00	\$680.00	Washington (WJLA)		2/12/20
20.0	Normal Line / SPOT	02/13/20-02/14/20	3	:30	9A- Live with Kelly					1	1			2	\$170.00	\$340.00	Washington (WJLA)		2/12/20
21.0	Normal Line / SPOT	02/13/20-02/14/20	3	1:00	10A- 11A (EST)					1	1			2	\$260.00	\$520.00	Washington (WJLA)		2/12/20
22.0	Normal Line / SPOT	02/13/20-02/14/20	3	1:00	11P- News-ABC 7 News at 11p	1				X	X			1	\$770.00	\$770.00	Washington (WJLA)		2/12/20
23.0	Normal Line / SPOT	02/13/20-02/14/20	3	:30	11P- News-ABC 7 News at 11p	1				X	X			1	\$385.00	\$385.00	Washington (WJLA)		2/12/20
24.0	Normal Line / SPOT	02/13/20-02/14/20	3	:30	11:59:56A- News-ABC 7 News at Noon	2				X	X			2	\$170.00	\$340.00	Washington (WJLA)		2/12/20
25.0	Normal Line / SPOT	02/13/20-02/14/20	3	1:00	11:59:56A- News-ABC 7 News at Noon					1	1			2	\$340.00	\$680.00	Washington (WJLA)		2/12/20

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